



EXPERIENCE

With over 50 years of combined experience in public consultation we developed the Stakeholder Tracking System© (STS) as a tool to assist clients with information management for projects and activities involving interactions with stakeholders and business contacts. Offering **accessibility, flexibility** and **scalability** STS provides a solution for managing large volumes of data while maintaining data accuracy, integrity and security.

THE PRAXIS STS© (STAKEHOLDER TRACKING SYSTEM)

The Stakeholder Tracking System© is a web-based **consultation** tool, providing a **multi-functional** information management system.

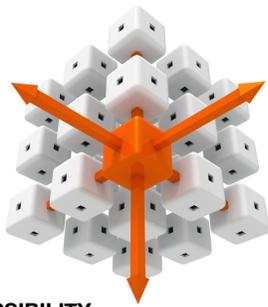
It stands out above other systems because, in addition to providing a great solution for consultation management, STS is **flexible** and can be **adapted** and **customized** to meet the needs of clients in many different situations.

Since its release in 1997 a diverse range of clients, small and large, have adopted STS for their consultation and information gathering needs.

Organizations such as Nexen, PetroCanada, Enbridge, Cenovus, Encana, Shell (Grosmount Project), Altalink, Epcor, Weyerhaeuser, Sherritt, Domtar, Government of Alberta and Ember Resources have utilized STS in a variety of situations.



We have a **proven track record** in providing a solid infrastructure to capture and host client information. We provide our clients with on-site or web-based system training as well as ongoing personalized customer support.



ACCESSIBILITY

STS is a web-based system accessible from any broadband internet connection.

Based on open standards, it is compatible with most web browsers. This means that STS can be accessed and used at any time from any place, making it ideal for home-based or field staff.

The portal utilizes 256 bit strong SSL encryption along with password protection to ensure data security and to comply with both federal and provincial privacy of information legislation.

Leveraging the 100% uptime guarantee of Q9, a leading secure co-location facility housing our servers, your data is available whenever you need it.



FLEXIBILITY

Its modular structure provides ultimate flexibility allowing Praxis to tailor STS to the immediate needs of the client and adapt as the client's needs change.

STS consists of multiple modules, which can be turned on or off depending on the individual requirements. The modular structure also allows for features within modules to be activated or deactivated according to client and project demands.

STS has the capacity to organize data and generate customized reports to address the unique requirements of individual clients. Several of our clients have successfully used STS to capture stakeholder information required for regulatory processes and approvals.



SCALABILITY

STS can easily be customized to support projects of any size.

Since its launch in 1997, clients have used STS for a variety of projects requiring consultations with anywhere from **200 to 40,000** stakeholders.

FEATURES

STS has numerous features designed to assist in you in every aspect of your consultation process, from data import to user customized data flags. If your project requires custom consultation forms, we can help you with that. Modules within STS can be selected on a project-by-project basis, or we can develop a customized module to suit your specific requirements.

Developed in Alberta, by Albertans for Alberta companies, STS has extensive capabilities, including the flexibility to be used wherever internet access is available. We currently have clients in Canada, the US and Mexico.



Our agile programming approach enables us to release system updates approximately every 8 weeks to incorporate our client's latest requests, and enhance functionality. Unlike many "off the shelf" software programs, our clients do not need to wait for six months or more for system upgrades.

Capable of processing advanced searches, handling multiple project databases, and generating custom reports, STS is one of the most comprehensive consultation systems available.

STS MAIN FEATURES AT A GLANCE	BENEFIT
Activity and follow-up tracking with email notification	Follow-up actions with stakeholders are sent via email to the responsible party and listed on your personal STS dashboard so you can easily track what needs to be done and when.
Multiple projects/single login	Using a single login to access STS saves time by allowing the user to switch easily between projects with just one click. You can also access multiple projects with varying permission levels and even search across multiple projects.
Import land titles directly from SPIN II	Avoid costly manual data entry and directly import data supplied via the Alberta SPIN II land system. Stakeholder records, associated land title records along with the title PDF are automatically created.
Audit/history	Maintain data integrity by quickly tracking/viewing data changes and the history of each record.
Customizable menu lists	Easily customize lists and menu values. You can even designate different values for different projects.
Custom reports	Easily create reports which contain only the information you require, if your requirements change just change the report!
User customizable flags with search capability	Quickly customize your data capture by creating your own custom flags (checkboxes) for stakeholders, activities and land records and immediately be able to use these as search criteria.
Group activities (multiple contacts/one activity)	Save time by easily creating a single activity assigned to multiple stakeholders.
Modular design	The modular design of STS allows it to be customized to match a client's requirements. Available modules include calendar, document repository, photo gallery, discussion forums, emergency response plan and quick contact.
Multiple access/permission levels	Control data access across multiple projects with the ability to customize permissions to a micro level.
Multiple data views	View associated stakeholder, activity and land records, by any of the three views.
Data import/export	Quickly populate your project with existing data, or export your data for mail merges or use in other programs.
Comprehensive searching capabilities	Quickly and easily find the data you want by having the ability to search across a multitude of criteria.
Stakeholder record merging	Easily consolidate two or more duplicate stakeholder records.
Graphic mapping tool	Easily visualize and interact with your land title data and add custom mapping layers.



Please call or email us today to arrange for a personalized demo.
We can do on-site demos or web-based demos depending on your location.

The Praxis Group T/403-245-6404, 2451 Dieppe Ave SW Calgary, AB T3E 7K1
www.praxis.ca • sts@praxis.ca